





### MEETING POINT Encuentra tu trabajo ideal

#### A successful beamian job fair

Feira Internacional de Empleo de Granada providing job opportunities













Numbers to be proud

Goals successfully achieved with beamian



**Customer Testimonial** 



Leveraging technology to boost job fairs  $\mid$  © beamian



### 1 Context

In its second edition in partnership with beamian, the international employment fair in Granada, aims to promote actions that generate employment. This fair also plans to position itself as one of the most important at national level, in Spain.

By offering the opportunity to bring great companies and job seekers to get to know each other better, they can filter on the spot whether they might be the perfect match for each other, simplifying the whole process.

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MINISTERIO DE DEFENSA



# **2** Numbers to be proud

**100 COMPANIES** 

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**3.500 ATTENDEE'S** 

**33.000 DIGITAL CV SHARES** 

**340 AVG CV'S PER EXHIBITOR** 

#### **721 ENTRANCES IN PEAK HOUR**





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# **3** Goals succesfully achieved with beamian

- Reach new interactions record when compared to last edition
- Deliver hassle-free check-in & accreditation
- Facilitate CV sharing through beamers contactless technology
- Launch a sustainable job fair by eliminating the need for paper through contactless solutions
- Give the companies full access to all cv's collected database with just a simple click





## **4** Customer Testimonial

Having the beamian solution for the Granada international job fair has been a great success. We have been working with beamian for two editions in a row and we will certainly continue to work with them. The interactions between participants and companies is easy, fast and intuitive. In addition, to eliminating paper, you can keep track and control accesses to the event.

(Inmaculada Herrador, Employment Manager at University of Granada)

### Want to learn more about our solutions for job fairs?

#### **REQUEST A DEMO**

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